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Portfolio: jcreatives.com

UX Designer & Researcher — M.S. HCI Student at DePaul University
Designing thoughtful, research-backed digital experiences while leading teams with clarity, empathy, and collaboration.

EDUCATION

DePaul University , Chicago, IL <i>M.S., Human Computer Interaction</i> CDM MS-MA Graduate Scholarship (2024)	Expected May 2027 GPA 4.0/4.0
The University of Texas at Dallas , Richardson, TX <i>B.A., Arts, Technology & Emerging Communications (Design & Production)</i> Academic Excellence Scholarship, Full Tuition	December 2022 GPA 3.5/4.0

WORK EXPERIENCE

Visual & Brand Systems Designer <i>Nivan An Innovation Conference</i> - Develop and document Nivan’s website design system, creating reusable UI components and patterns to support scalability. - Build and evolve Nivan’s brand design system, establishing its foundation and scaling reusable assets for marketing. - Design visual assets across Nivan’s website, social, and print experiences, maintaining a cohesive brand identity. - Shape Nivan’s mobile app, developing end-to-end UX flows, interaction patterns, and interface designs across the product.	Chicago, IL December 2025 - Present
UX/UI Design Intern <i>Staples — Quill</i> - Conducted competitive audits of 6 B2B e-commerce sites, evaluating navigation menus against Baymard UX guidelines. - Evaluated 200+ Quill menu items through a content inventory and heuristic analysis to identify 25+ usability and IA issues. - Redesigned Quill’s desktop and mobile navigation menus using site analytics and UX research to improve IA and usability. - Designed and contributed to the QuillKits program to create a 6-screen prototype.	Lincolnshire, IL June - August 2026

FEATURED PROJECTS

QuillKits: Creator Storefronts Principle UX Researcher & Designer <i>Staples — Quill</i> - Collaborated with 13 interns across 5 departments to incorporate cross-functional insights into UX design decisions. - Researched Gen-Z purchasing habits and motivations across 10+ sources, synthesizing findings into 3 user personas. - Designed features around B2B purchasing behaviors, addressing needs such as bulk purchasing and purchase approval. - Presented wireframe designs to stakeholders and department leads, iterating on solutions that align with company goals. - Prototyped the end-to-end experience across 2 key user flows and delivered a live demo during the final presentation.	Lincolnshire, IL August 2026
Northwestern Medicine IA Redesign UX Researcher & Designer <i>DePaul University</i> - Audited 50+ site pages through a content inventory to identify 3-5 usability issues across site navigation. - Ran 3 card sorts and 3 tree tests in UX Tweak with 40 participants, improving average task success from 77.8% to 85.4% (+7.66 pp) through data-driven IA design iteration. - Designed wireframes with 5+ screens across 2 high-priority user tasks in Figma to demonstrate a streamlined navigation flow.	Chicago, IL November 2025
TL Design System Graphic Designer & UX Designer <i>DePaul University</i> - Built a responsive design system with 20+ components for mobile, tablet, and desktop using Bootstrap’s 12-column grid. - Curated a scalable Figma UI component library using auto-layout, variants, and reusable design tokens. - Produced 12 documented page patterns with grid overlays and dimension details to support developer handoff. - Launched a multi-page interactive HTML website documenting TL Design System foundations, components, and patterns..	Chicago, IL November 2025

LEADERSHIP

President <i>DePaul User Experience Association</i> - Spearhead club operations by leading events, strategic partnerships, and fundraising initiatives. - Manage and mentor a 6-member executive board, driving event planning, budgeting, and community outreach. - Set organizational direction, ensuring initiatives align with DUXA’s mission and DePaul University’s Vincentian values.	DePaul University April 2026 - Present
Vice President <i>DePaul User Experience Association</i> - Co-developed strategic initiatives with the executive board to strengthen event planning and member engagement. - Directed resource planning and cross-functional coordination to support successful club initiatives. - Served as acting President when needed, leading meetings, events, and executive board operations.	DePaul University September 2025 - March 2026

SKILLS

Coding Experience: HTML, CSS, Java, JavaScript
Software Tools: Figma, Visual Studio Code, UX Tweak, Atlas.ti, Slack, Google Workspace, Adobe Creative Suite, Adobe Analytics